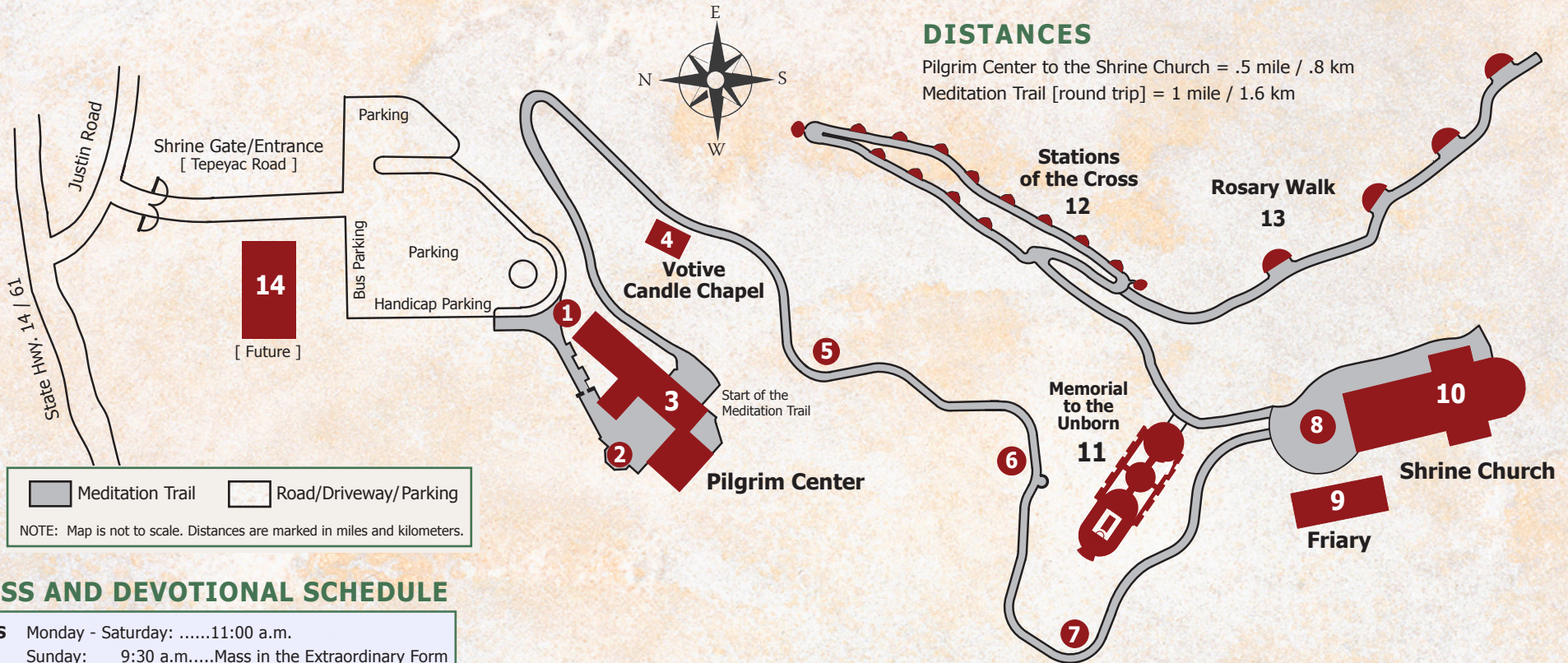




# SHRINE OF OUR LADY OF GUADALUPE

5250 Justin Road ❖ La Crosse, WI 54601 ❖ (877) 799-4059 ❖ www.guadalupe Shrine.org

OPEN DAILY: June 1 to Labor Day, 9:00 a.m. – 6:00 p.m.; After Labor Day to May 31, 9:00 a.m. – 4:00 p.m. ❖ Café and Gift Shop: 9:00 a.m. - 4:00 p.m. [Regular Hours]; 9:00 a.m. - 5:30 p.m. [Summer Hours]



## MASS AND DEVOTIONAL SCHEDULE

**MASS** Monday - Saturday: .....11:00 a.m.

Sunday: 9:30 a.m.....Mass in the Extraordinary Form  
11:00 a.m....Mass, Ordinary Form - Spanish  
1:00 p.m.....Mass, Ordinary Form - English

**CONFESSION** Monday - Saturday: 10:30 a.m.-11:30 a.m.; following Holy Mass, if needed.

Saturday: also 2:15 p.m. - 3:15 p.m.

Sunday: Before and after the 9:30 a.m. Holy Mass; 12:00 p.m. - 1:00 p.m.; Following 1:00 p.m. Holy Mass, if needed.

**CHURCH TOUR** Monday - Saturday: 12:15 p.m.  
Sunday: 2:30 p.m.

### EXPOSITION OF THE BLESSED SACRAMENT

Monday - Wednesday: 3:30 p.m.  
Thursday: 2:50 p.m.  
Friday - Saturday: 3:30 p.m.

**DIVINE MERCY CHAPLET** Thursday: 3:00 p.m.

**STATIONS OF THE CROSS** Friday: 2:45 p.m.

## DEVOTIONAL AREAS / STATUES / FACILITIES

1. Saint Juan Diego statue
2. Our Lady of Guadalupe Devotional Area
3. Pilgrim Center (Culina Mariana Café, Flores Mariae Gift Shop, Administrative Offices, Information Desk, Office of the Marian Catechist Apostolate)
4. Mother of Good Counsel Votive Candle Chapel
5. Saint Kateri Tekakwitha Devotional Area
6. Saints Isidore and Maria Devotional Area [ FUTURE ]
7. Saint Joseph the Workman Devotional Area
8. Saint Juan Diego and Bishop Juan de Zumárraga statue
9. Blessed John Duns Scotus Friary [ Friars' private residence ]
10. Shrine Church
11. Mother of the Unborn statue and Memorial to the Unborn
12. Stations of the Cross Devotional Area
13. Rosary Walk Devotional Area
14. Fr. John A. Hardon, S.J., Marian Catechist Apostolate Center and Retreat House [ FUTURE ]

NOTE: Benches are available to rest along the Meditation Trail.

**THANK YOU FOR MAKING A PILGRIMAGE TO THE SHRINE OF OUR LADY OF GUADALUPE.**

As a place of pilgrimage the Shrine depends on the generosity of pilgrims like you.  
Please consider making a gift to support our mission. Thank you for your generosity!

# WELCOME TO THE SHRINE OF OUR LADY OF GUADALUPE!

Please use this map of the Shrine grounds to assist you in your pilgrim journey.

The Shrine features the following devotional areas and facilities. When appropriate the numbers reference the location on the map (see the opposite side of this sheet).

- 1 SAINT JUAN DIEGO STATUE**  
Saint Juan Diego, Our Lady's chosen instrument, and Her Sacred Image that appeared on his tilma.
- 2 OUR LADY OF GUADALUPE DEVOTIONAL AREA AND PILGRIM CENTER PLAZA**  
Situated here is a bronze sculpture of Our Lady of Guadalupe. May Our Lady guide you on your journey to her Divine Son!
- 3 THE PILGRIM CENTER**  
**Lobby.** Information about the Shrine grounds and hospitality facilities is located here.
  - ❖ Restrooms are to the right, including a private restroom with a changing station.
  - ❖ The Orientation Room is to the left. View a film about Our Lady's apparitions, the beginnings of the Shrine, and plans for future development. Paintings depict the apparitions of Our Lady in 1531.**Culina Mariana** (Mary's Kitchen). The café serves breakfast - lunch - afternoon desserts and beverages.  
**Flores Mariae** (Flowers of Mary). The gift shop offers a large selection of religious items for every age group.  
Please exit the back doors of the Pilgrim Center and follow the path to the left. Devotional areas along the way will assist you on your pilgrimage.
- 4 MOTHER OF GOOD COUNSEL VOTIVE CANDLE CHAPEL**  
Make a spiritual offering of your pilgrimage and light a candle for your intentions. Stained-glass windows depict apparitions and titles of Our Lady.
- 5 SAINT KATERI TEKAKWITHA DEVOTIONAL AREA**  
Commissioned with help from the local Native American community, the sculpture depicts "The Lily of the Mohawks" in the authentic garb of her Turtle Clan. Her gaze conveys her thoughts: "Jesus, I love You."
- 6 SAINTS ISIDORE AND MARIA DE LA CABEZA DEVOTIONAL AREA [FUTURE]**
- 7 SAINT JOSEPH THE WORKMAN DEVOTIONAL AREA**  
In a symbolic scene in Nazareth, this bronze casting of St. Joseph emphasizes the fatherly qualities of strength and tenderness. Allow St. Joseph to teach you to deepen your relationship with Jesus.
- 8 SAINT JUAN DIEGO AND BISHOP JUAN DE ZUMÁRRAGA STATUE**  
As you approach the Church, stop for a few minutes at the bronze sculpture of Our Lady's messenger, Saint Juan Diego, as he opens his tilma to Bishop Juan de Zumárraga.
- 9 BLESSED JOHN DUNS SCOTUS FRIARY**  
The Friary is the private residence of the Franciscan Friars of the Immaculate.  
Blessed John Duns Scotus, a Franciscan theologian, is best known for his defense of the Immaculate Conception of Our Lady.
- 10 SHRINE CHURCH**  
The Church is the spiritual center of the Shrine. The Sacraments of Reconciliation and Holy Eucharist are offered daily in order to assist pilgrims on their spiritual journey.  
A prominent image of Our Lady of Guadalupe will direct your gaze toward her Divine Son, present in the tabernacle.  
Every detail has a special meaning. For example:
  - ❖ The constellations in the dome match the constellations that illumined the night sky on December 12, 1531 when Our Lady last appeared.
  - ❖ The devotional areas include paintings and first class relics of Saints and Blesseds.
- 11 THE MEMORIAL TO THE UNBORN AND MOTHER OF THE UNBORN DEVOTIONAL AREA**  
Dedicated to babies who were not brought to full term, the Memorial stands as a testimony to the dignity of all human life. Interred in the mausoleum walls are the earthly remains of such children. Please observe a reverential silence.  
Our Lady of Guadalupe, Mother of the Unborn, cradles three babies in her arms. Guardian Angel of the Unborn cradles a baby, with two children standing on either side of the Angel.
- 12 STATIONS OF THE CROSS**  
The Stations recall Jesus' final hours. In contemplation and prayer at each station, you are invited to walk with Jesus on His journey to Calvary.
- 13 ROSARY WALK**  
Beautiful tiles depicting the Mysteries of the Rosary will assist you in praying the Rosary and meditating upon major events in the lives of Jesus and Mary.  
Plaques display the "Hail Mary" in four languages.  
  
As you return to the meditation trail, recall Raymond Leo Cardinal Burke's words:  
*The Shrine should be "a place of pilgrimage, an extraordinary place to which the faithful might come at any time, but especially in times of special joy and of special need, to be renewed in faith and grace."*  
  
It is our hope and prayer that the Shrine of Our Lady of Guadalupe will be that place for you, today and always.
- 14 FR. JOHN A. HARDON, S.J., MARIAN CATECHIST APOSTOLATE CENTER AND RETREAT HOUSE [FUTURE]**

**ORGANIZED PILGRIMAGE GROUPS WELCOME. ❖ THANK YOU FOR MAKING A PILGRIMAGE TO THE SHRINE OF OUR LADY OF GUADALUPE.**

**As a place of pilgrimage the Shrine depends on the generosity of pilgrims like you. Please consider making a gift to support our mission. Thank you for your generosity!**